

### 1H 2018

## Redepartners

MARCH 2018

## **I**NTRODUCTION

A year after we launched the Rede Liquidity Index ("RLI") we are happy to be publishing the third edition looking at investor sentiment towards private equity in 2018.

Despite fears at full valuations and a strong market, private equity remains a highly attractive asset class for investors, with a RLI score for 1H2018 at 65 versus 62 in 2H2017. Notably, 95% of LPs surveyed indicated they expect to increase or maintain how much capital they allocated to private equity in 2017.

Overall, the results see a bias towards new relationships in this 1H2018 RLI survey, following a year dominated by re-ups for many. The survey also shows a shift in sentiment by both UK and US LPs, who were the most cautious a year ago looking ahead at 2017 but are amongst the most bullish for how much they expect to deploy in 2018. Notably co-investments remain a significant and growing component of anticipated deployment with an RLI score of 70 (versus 69 in 2H2017).

The positive sentiment is powered by distribution expectations which are up for the third half in a row (62 in 1H2018 versus 57 in 2H2017 and 55 in 1H2017). 2017 was another strong exit year for the industry and the survey shows that LPs expect to see this continuing in 2018. This return of capital coupled with allocations to the asset class increasing overall, provides a strong backdrop to the positive LP sentiment and fundraising market.

Given these strong results, we should expect another strong fundraising year in 2018. However, it is worth noting that although there is clearly significant capital inflow to the asset class, the market remains relatively binary, as LPs are struggling with resource constraints and increasingly short fundraising timetables. Funds in strong demand will continue to be able to shorten timetables and surpass their target fund size, but as investors are forced to prioritise these situations other funds will struggle to get the attention required and have longer raises as a consequence.

When we launched the RLI, the objective was to create an index which would reliably show investor sentiment for the twelve months ahead and give as a numerical value that could be tracked over time. In order to do so, we are aiming to build a consistent group of investors who respond to the survey every six months. We are happy to say that we now have over 60% repeat respondents in our survey and an overall sample size which has only varied by 5% between the first and last survey. We aim to continuously improve this whilst maintaining the consistency and comparability of the results.

Thank you once again to all the investors who participated in this survey and we hope you find the data interesting.

# S UMMARY R ESULTS

## 1H2018 **RLI SCORE**

> 35% ~ 55% < 10% 2H2017

62

## RLI INDEX DEVELOPMENT OVER TIME



EXISTING RELATIONSHIPS NEW RELATIONSHIPS









SECONDARIES DEPLOYMENT

DISTRIBUTIONS

O-INVESTMENTS



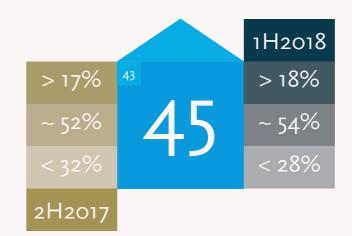
## E XISTING RELATIONSHIPS





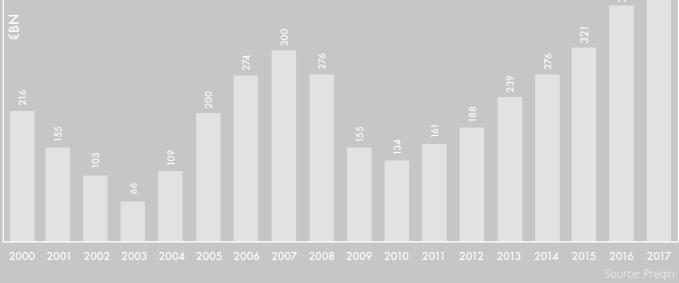


## S ECONDARIES DEPLOYMENT

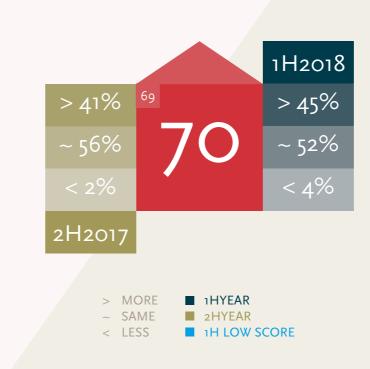


### PRIVATE EQUITY HISTORICAL FUNDRAISING VOLUMES





**C**O-INVESTMENTS



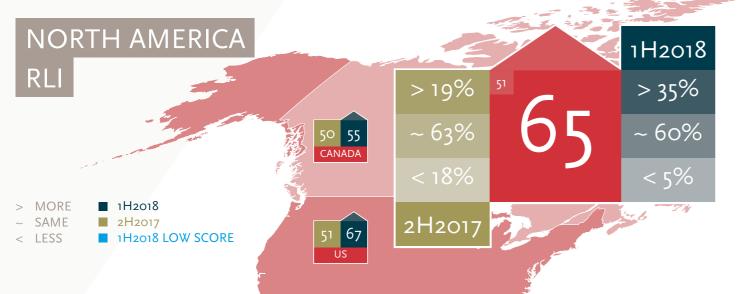
## DISTRIBUTIONS

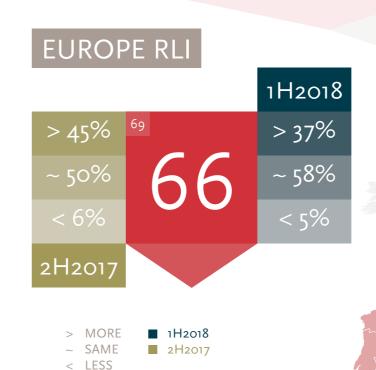


#### COMMENTARY

- The third edition of the RLI shows continued strong sentiment towards Private Equity with LPs expecting to deploy more capital to the asset class over the coming 12 months – this follows record volumes in 2017
- All sub-indicator scores are up compared with the survey done six months ago, with the biggest changes shown in sentiment towards distributions and deployment to new relationships
- This bias towards new relationships indicates that LPs in general are expecting to deploy more to new relationships in 2018 compared to 2017 which for many was dominated by re-ups
- Although the score for deployment to secondaries remains negative, this is also up compared with the score in H2 2017

## RLI FOR DEPLOYMENT TO PRIMARY FUNDS





### RLI BY INVESTOR TYPE

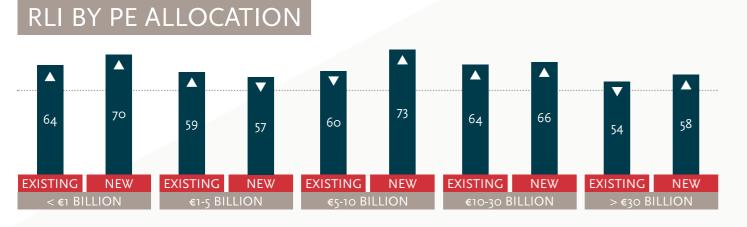
N EW RELATIONSHIPS

76	ENDOWMENT/FOUNDATION		63
67	FUND OF FUNDS		56
65	FAMILY OFFICES	V	63
65	PENSION FUNDS		55
63	INSURANCE		67
59	CONSULTANTS	<b>v</b>	69
46	OTHER+		61

= RLI SCORE OF 50 \* Other includes OCIOs, Government agencies, SWFs and other

**E** XISTING

**RELATIONSHIPS** 



COMMENTARY	YE	F
<ul> <li>95% of LPs surveyed said they expect to increase or maintain their existing allocations to primary funds over the next year, leading to an overall RLI score of 65 vs 62 in H2 2017</li> </ul>	80	
<ul> <li>The largest positive swing in sentiment since the beginning of 2017 has been shown by UK investors, up 14 points from 59 in H1 2017 to 73 in H1 2018</li> </ul>	70	
<ul> <li>This is the most bullish score together with LPs in the Nordics and, significantly, no LP in these regions said they expect to deploy less</li> </ul>	60	
<ul> <li>On a 6-month basis, the largest swing has been shown by US-based LPs, up 16 points to 67. This represents a higher score than Europe and a marked change compared to</li> </ul>	50	

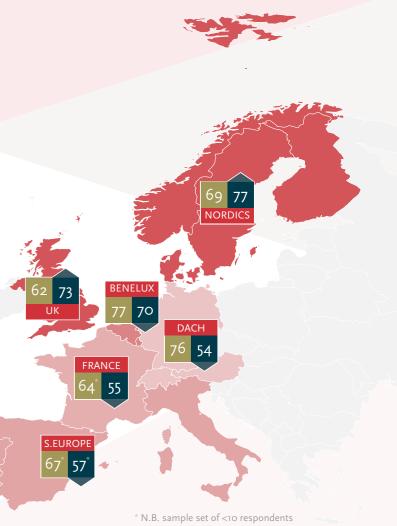
Europe and a marked change compared to sentiment in 2017, where European investors had a score that was 14 points higher than their US counterparts in 1H 2017 and 18 points higher in 2H 2017 Other regions in Europe are showing a more cautious stance, but all still

expecting to deploy more in 2018

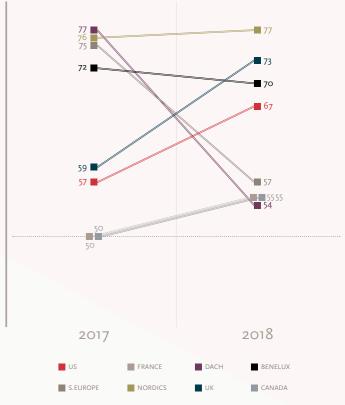
than they did in 2017



		4	4	С



### YEAR-ON-YEAR COMPARISON





includes OCIOs, Government agencies, SWFs and other

#### COMMENTARY

- Co-investments remain a key and increasing area of deployment for LPs investing in private equity
- On average, 45% of respondents expect to deploy more in coinvestments over the coming 12 months, showing the continued pressure on GPs to deliver co-investments to their investors
- The strongest score of the whole survey at 90 was given by Benelux LPs, where 80% expect to deploy more to co-investments and none expect to deploy less

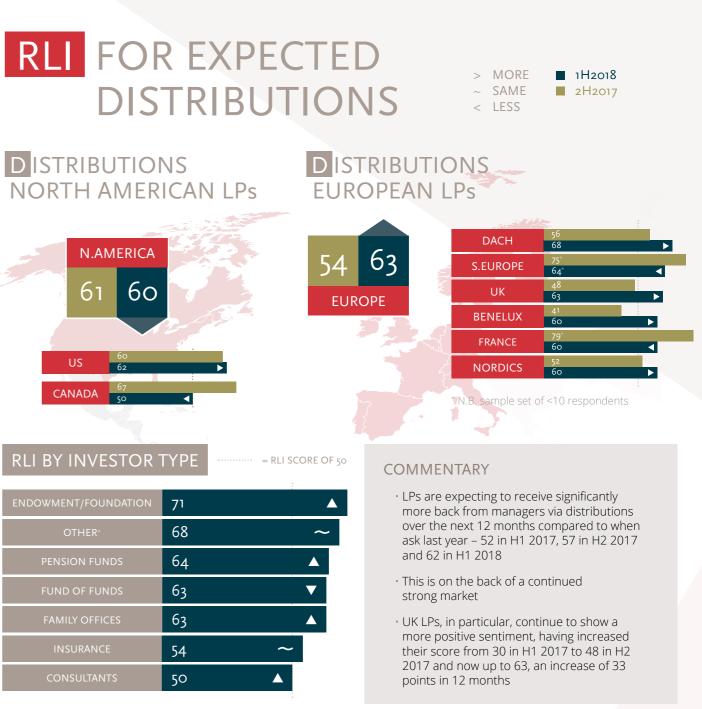
### RLI BY INVESTOR TYPE

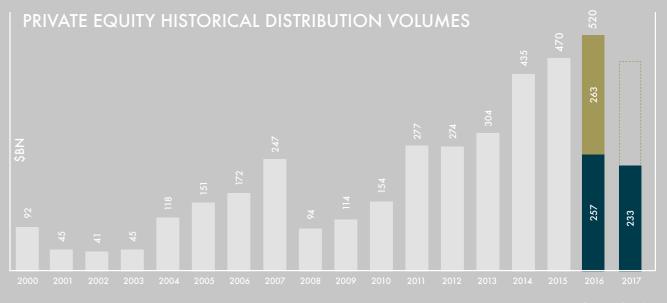
FUND OF FUNDS	81	
CONSULTANTS	72	
PENSION FUNDS	71	~
INSURANCE	69	
OTHER⁺	68	
FAMILY OFFICES	63	•
ENDOWMENT/FOUNDATION	63	~
RLI BY ALLOCATIO	N	= RLI SCORE OF 50
< €1 BILLION	59	
€1-5 BILLION	73	~

79

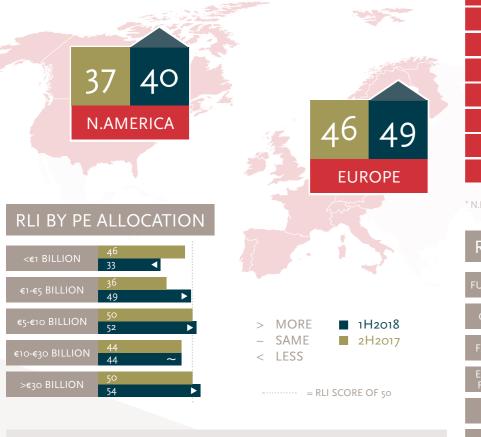
70

79





## RLI FOR DEPLOYMENT TO SECONDARY FUNDS & INVESTMENTS



			:
S.EUROPE	67* 64*		<
BENELUX	36 60		
CANADA	33 60		
DACH	50 54		
NORDICS	28 54		
FRANCE	64 40*	<	
US	37 35		
UK	52 35		
			1

\* N.B. sample set of <10 respondents

### **RLI BY INVESTOR TYPE**

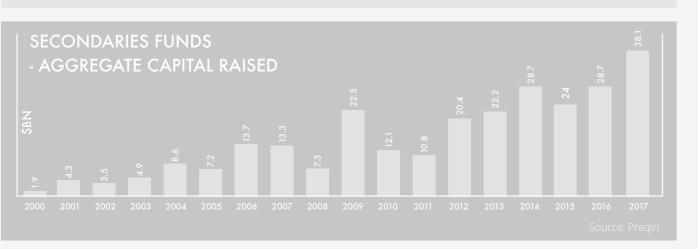
FUND OF FUNDS	73 64
CONSULTANT	39 41 ►
FAMILY OFFICE	33 32 ◀
ENDOWMENT/ FOUNDATION	27 29 ►
INSURANCE	31 44 ►
PENSION	30 47 ►
OTHER	46 43 ◀

#### COMMENTARY

 2017 represented a record year in secondaries fundraising, with over \$38 billion raised during the year, up 33% from 2016 which was also a record year at \$29bn raised

• With a score of 45, the RLI is marginally up vs the score of 43 in 2H 2017, but still showing that LPs overall expect to deploy slightly less to secondaries in the 12 months ahead. Notably, 54% of all investors expect to deploy the same in 2018 as they did in 2017, with 28% indicating a reduction in deployment

- However, there is variance by geography, with Benelux, Nordic and Canadian LPs all looking to deploy more in 2018, up by over 20 points vs H2 2017 where they all had low scores of around 30
- By contrast, UK sentiment has fallen further with a low score of 35, compared with 52 in H2 2017 and 70 in H1 2017



## **B**ACKGROUND

### HOW HEALTHY IS THE PRIVATE EQUITY INDUSTRY? ARE FUNDRAISING VOLUMES GOING TO RISE OR FALL? IS THE MARKET GETTING EASIER OR TOUGHER?

Everyone in the private equity industry has an anecdotal answer to these questions, based on a combination of direct experience and market gossip. With the **Rede Liquidity Index** ("RLI"), the aim is to provide a numerical value of LP sentiment that can be tracked over time. The **RLI** is based on the same concept as the Purchasing Managers' Index (PMI), an indicator of the economic health of the manufacturing sector. The PMI is a composite index of five sub-indicators which are extracted through surveys of more than 400 purchasing managers, chosen to provide geographic and industry diversification.

The **RLI** is a bi-yearly measure of liquidity across the private equity LP universe, assessed through six basic questions. LPs are asked to project if their liquidity for the upcoming 12 months will increase, decrease or remain the same as compared to the previous 12 months across six sub-indicators (all primary funds deployment, existing relationships deployment, new relationships deployment, co-investments, secondaries deployment

(both funds and direct) and distributions).

Rede Partners would like to thank all the LPs that participated in the survey.

## M ETHODOLOGY

The survey was sent out to a select group of global institutional LPs, chosen to provide geographic and source of capital diversification.

165 LPs participated in the survey, representing over
€6 trillion in assets under management and over
€1 trillion in capital allocated to Private Equity.

The overall RLI has representation from all over the world, including Europe, North America, Asia, Middle East and Australia. In the more detailed analysis, we have only included the categories which had enough respondents to be statistically relevant.

For each question LPs were asked if they were expecting to deploy MORE (>), SAME (~) or LESS (<) during the upcoming 12 months compared to the previous 12 months.

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Through the **RLI** we aim to provide an indicator of the health of the private equity sector and will be publishing a bi-yearly report based on the data.

In this third report, we look at the expected health of 2018 on the back of continued record fundraising volumes in 2017.

RLI data is presented in the form of a diffusion index, which is calculated as follows:

### $RLI = (P_1x1) + (P_2x0.5) + (P_3x0)$

where:

- $P_1 = Percentage number of answers$
- that reported an increase
- **P**<sub>2</sub> = Percentage number of answers
- that reported no change
- $P_3 =$  Percentage number of answers
- that reported a decrease

Thus, if 100% of the respondents reported an increase, the index would be 100.0. If 100% reported a decrease, the index would be zero. If 100% of the panel saw no change, the index would be 50.0. Therefore, an index reading of 50.0 means that the variable is unchanged, a number over 50.0 indicates an improvement, while anything below 50.0 suggests a decline.



# **Rede** PARTNERS

For more information on the Rede Partners Liquidity Index, please email **info@rede-partners.com** or call **+44 20 7952 2460** 

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