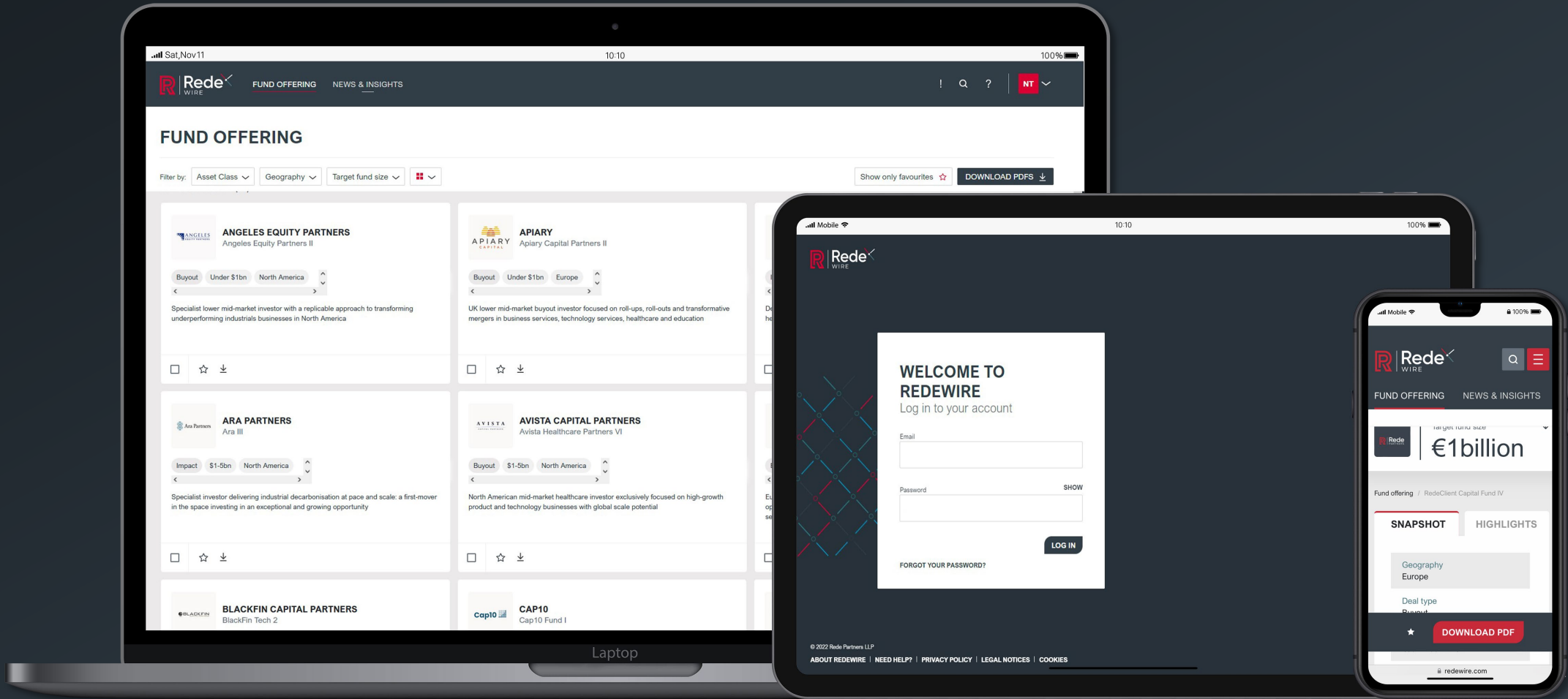




Rede  
WIRE

# INTRODUCING REDEWIRE

A new interactive LP Portal showcasing Rede's fundraising offering



[www.redewire.com](http://www.redewire.com)



## VIEW FUNDRAISING OFFERING AND MATERIALS

- ▶ **User-friendly, interactive** way to learn about Rede's latest fundraising offering
- ▶ **View entire fund offering**, as well as detailed pages for each fund
- ▶ **Updated each quarter**, with an email alert summarising the funds included
- ▶ **Download content** in bulk PDFs or as individual fund tearsheets



## FILTER AND SET PREFERENCES

- ▶ **Easily filter funds** by asset class, geography and target fund size; displaying funds most relevant to you
- ▶ **Set preferences to help Rede understand your remit**, with the option to only see funds meeting your investment preferences
- ▶ **Download bulk PDFs** of shortlisted funds or all funds meeting your preferences



## ENGAGE WITH REDE ON FUNDS OF INTEREST

- ▶ **Contact your Rede Relationship Manager** via one-click 'email my RM' function
- ▶ **'Discuss this fund'** feature allows you to easily ask questions or request a meeting with funds of interest
- ▶ **'Favourite' funds of interest**, helping us understand your priorities and keep you updated on specific funds

# FUND OFFERING PAGE OVERVIEW

The screenshot displays the Redewire Fund Offering page. At the top, the navigation bar includes the Redewire logo, 'FUND OFFERING', 'NEWS & INSIGHTS', and a user profile icon labeled 'GJ'. Below the navigation, the page title 'FUND OFFERING' is prominently displayed. A filter section allows users to refine results by 'Asset Class', 'Geography', and 'Target fund size', with a 'Manage preferences' link. A 'Show only favourites' option and a 'DOWNLOAD PDFS' button are also visible. The main content area, titled 'FUNDS IN MARKET (14)', features a grid of fund cards. Each card includes the fund's logo, name, and key attributes like 'Impact', 'Under \$1bn', and 'Europe'. Detailed descriptions and action icons (checkbox, star, download, email) are provided for each fund. Red circular callouts highlight specific features: 'Filter funds displayed' points to the filter dropdowns; 'Funds arranged by marketing status' points to the 'FUNDS IN MARKET' header; 'Access to 'My account' settings' points to the 'GJ' user icon; 'Select multiple funds for PDF download' points to the 'DOWNLOAD PDFS' button; 'Fund tagging' points to the 'Europe' tag on the Volpi Capital card; and 'Shortlist / favourite fund, download tearsheet, email Rede RM' points to the star and email icons on the Miura Partners card.

**Filter funds displayed**

**Access to 'My account' settings**

**Funds arranged by marketing status**

**Select multiple funds for PDF download**

**Fund tagging**

**Shortlist / favourite fund, download tearsheet, email Rede RM**

# EXAMPLE FUND PAGE

**Rede WIRE** FUND OFFERING NEWS & INSIGHTS

Your Rede Team

Target fund size  
**€1 billion**

**REDE PARTNERS**  
RedeClient Capital Fund IV

In Market Buyout

RedeClient Capital ("RedeClient") is an established leader in European private equity with a two decades of institutional history, it executes a highly differentiated model combining a focus on finding latent potential in scale primaries, specialisation within sector niches, and an integrated industrialist model. RedeClient has systematically delivered exceptional returns with low volatility, achieving a 3.7x gross MoC from 22 realised investments<sup>1</sup> while maintaining a consistently low loss ratio of <1%. All mature funds benchmark within the top quartile across metrics since inception.<sup>2</sup> The firm also offers strong co-investment opportunities, with c.70% of deals offering LP co-investment and a 37% average co-investment as a percentage of equity.<sup>1</sup>

RedeClient targets active ownership positions through an end-to-end operating approach developing dominant category leaders. Prior to investment, the team typically engages in extensive relationship cultivation over several years, seeking to confirm true breakout trajectory and reinforcing RedeClient's position as a partner of choice. After investment, the RedeClient's network of Industrialists work hand-in-hand with the company, guiding the business through a pre-agreed trajectory – from which it will emerge as fundamentally transformed leader in its field with outstanding exit potential. Some text

**SNAPSHOT** HIGHLIGHTS

Geography	Europe
Deal type	Buyout
Investment size	€50 – 100 million
Enterprise value	€250 million
Most recent fund	RedeClient Capital Fund III (2018), €800 million

**PERFORMANCE**<sup>1</sup>

**3.7x gross MoC, 51% gross IRR across 22 realisations**

All funds track record (€m)

Total	2,231
Realised	1,268
Unrealised	945
Capital Invested	1,044
Realised	344
Unrealised	701

Total value

■ Realised ■ Unrealised

**Flexible approach generates outsized returns for the strategy**

UNRIVALED NETWORK	100% Fund I & II platforms from proprietary sources
TRANSFORMATIONAL COMPANY BUILDING	150% avg. EBITDA growth
LARGE, BATTLE TESTED TEAM	100 years combined investment exp.
EXIT MOMENTUM	3.1x average re-rating

**Returns driven by fundamental business growth and low volatility**

Weighted Average Revenue CAGR and Loss Ratio

Fund I	35%	10%
Fund II	38%	4%
Fund III	47%	2%

■ IRR, avg. revenue CAGR ■ Loss ratio

**Download watermarked PDF tearsheet, add to favourites or email Rede RM to discuss**

! Q ? GJ

DOWNLOAD PDF

Key fundraise information

Download watermarked PDF tearsheet, add to favourites or email Rede RM to discuss

Performance information presented as a graphic carousel

Narrative description of the opportunity

Selected investment examples linking to websites or case studies

**TEAM MEMBERS**

**SCOTT CHURCH**  
Partner

**VIDEO**

**REDE LIQUIDITY INDEX**  
Key Findings for 1H 2022 1

Carousel of key team member photos linking to website bios

Carousel of video content, can be watched directly in frame

**PORTFOLIO COMPANIES**<sup>1</sup>

**FOOTNOTES** ^

1. Data as at Q3 2022

2. Cambridge Associate PE Ex-US as at Q4 2021

# PDF TEAR-SHEETS

**Rede PARTNERS**  
RedeClient Capital Fund IV

Prepared for: [gabrielle.joseph@rede-partners.com](mailto:gabrielle.joseph@rede-partners.com)  
Downloaded: Sep 23, 2022

**REDE PARTNERS**  
RedeClient Capital Fund IV

Target Fund Size  
€1billion

**PERFORMANCE**

3.7x gross MoC, 51% gross IRR across 22 realisations

Flexible approach generates outsized returns for the strategy

UNRAILED NETWORK: 100% Fund I.I. originates from proprietary sources

TRANSFORMATIONAL COMPANY BUILDING: 150% avg. EBITDA growth

LARGE, BATTLE TESTED TEAM: 100 years combined investment exp.

EXIT MOMENTUM: 3.1x average exit rating

Consistent top quartile returns across three funds since 2004

Established leader: with over 20 years experience investing and delivering outperformance in the same core sectors

Ungulate engine at six local offices

Consistent performance, strong momentum: Avg. realised performance of 3.7x MoC<sup>1</sup> across 22 businesses built and exited since 2012

Large, de-investing ownership

Funds in market - Rede Partners - 1 of 2

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Funds in market - Rede Partners - 2 of 2

# LP PREFERENCE SETTING

Select your Investment Preferences

## ASSET CLASSES

1. Core interest 2. Opportunistic interest 3. Relevant to my organisation but not to my role  
4. Not relevant to my organisation

	CORE INTEREST			NOT RELEVANT
BUYOUT	1	2	3	4
CREDIT	1	2	3	4
GROWTH EQUITY	1	2	3	4

BACK CONTINUE

# A MAJOR STEP FORWARD IN REDE'S OFFERING TO LPS

RedeWire is a significant step forward, replacing our 'Current Fund Offering' mailout with a constantly updated, online, secure multi-media portal

## PREVIOUS PROCESS: 'CURRENT FUND OFFERING'

Quarterly email sent to approved list of qualified LPs, attaching PDF document

Contains summary of Rede current fundraising offering, plus individual fund detail pages

Certain funds / GPs anonymized due to AIFMD restrictions

Rede RMs follow up email blast to discuss fund offering

## **WHAT STAYS?**

Quarterly email sent to approved list of qualified LPs

PDF summary of Rede's current fundraising offering, plus individual fund detail pages

Strict adherence to AIFMD restrictions

Rede RMs follow up email blast to discuss fund offering

## **WHAT'S NEW?**

Email contains a summary of funds included in RedeWire plus **link to RedeWire** login

- ▶ **User-friendly, interactive portal** showing Rede's current fundraising offering
- ▶ Superior ability to **watch GP video content**
- ▶ LPs can **filter and shortlist funds** according to their interests

**Dynamic restriction of information** based on the LP's country of residence – allowing unaffected LPs full information

- ▶ **One click "email my RM" function**, allowing LPs to ask questions or request a meeting with funds of interest
- ▶ **'Favourite' specific funds** to indicate priorities and ensure you're kept updated on funds of interest coming to market

[www.redewire.com](http://www.redewire.com)

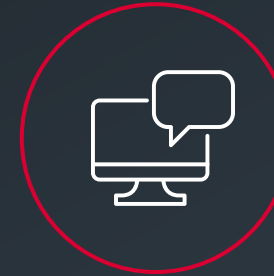


# WHAT'S NEXT?



## LOOK OUT FOR OUR EMAIL INVITING YOU TO ACTIVATE YOUR REDEWIRE ACCOUNT

- ▶ **Access to RedeWire is restricted** to an approved list of Investors.
- ▶ **To activate your account**, your Rede RM will send you an email with a unique link to your RedeWire account. You'll be asked to set a password, agree to a disclaimer and indicate your investment preferences – then you are in!
- ▶ **After you've activated your account**, you can visit RedeWire at any time by logging in with your email and password at [www.redewire.com](http://www.redewire.com)



## ARRANGE A 1:1 DISCUSSION AND DEMO WITH GABRIELLE JOSEPH

Gabrielle Joseph, Head of Due Diligence and Client Development, would be delighted to meet with you personally to demonstrate RedeWire and discuss any questions or concerns

Please email [odette.miseria@rede-partners.com](mailto:odette.miseria@rede-partners.com) to schedule a meeting with Gabrielle