

Rede Partners COVID-19 PULSE REPORT

Hims

Q3 2020 UPDATE 9th OCTOBER 2020

Rede Partners is providing its first periodic update since early July on LPs' responses to the unfolding COVID-19 crisis. This report is based on a series of questions addressed in conversations with 89 institutional investors from 3^{rd} August – 5^{th} October, representing > €3.5 trillion in AUM. Note that not all conversations addressed each question. Additional data on the respondents by LP type and geography is depicted below.

Asset / Wealth Fund of Funds 52% Europe 29% 10% Manager North 43% Family Office 15% 9% Consultant America Endowment & Rest of 5% 1% Private Pension World Foundation GEOGRAPHY TYPE Public Pension Insurance / 11% Financial

BREAKDOWN OF LIMITED PARTNERS SURVEYED (% COUNT)

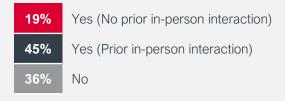
KEY FINDINGS FOR THE Q2 2020 UPDATE

- **80% of LPs** surveyed anticipate **'normal' or 'above normal' deployment pacing** in 2021.
- In 2021, 46% of LPs believe they will allocate to new General Partner relationships without prior in-person interaction, while 37% of LPs are still considering this approach.
- ▶ 37% of LPs expect to 'stay the course' with respect to their allocation plans, while 23% have expressed increased interest in healthcare and 18% have expressed increased interest in technology.
- Despite initial concerns of COVID-19 impact on Q2 2020 valuations, driven by continued "zero revenue" or "impacted revenue" days, **70% of LP respondents witnessed a rebound in their private equity portfolios in Q2 2020** with the majority indicating aggregate private equity performance up 0-10% over the quarter. This is in stark contrast to our report published on 4 May 2020, where 62% of LPs expected another step down in Q2 2020 and an aggregate decrease in their private equity portfolios of 11-25% in 1H 2020.
- When asked about the accuracy of Q2 valuations, the majority of LPs (55%) said they were either "unsure," or did not believe these figures were an accurate representation of Q2 valuations, given the challenges of accurately valuing businesses during unprecedented times. Nevertheless, most LPs anticipate Q3 2020 valuations to either remain steady (31%) or experience an uptick (29%).
- However, amid ongoing economic uncertainty, 70% of LPs felt that we haven't yet hit the low point in valuations or were 'unsure.'
- Overall, LPs are remaining cautious despite sustaining strong Q2 2020 performance across both public and private markets. 45% of LP respondents are expecting a 0-10% decline in public equity markets during 2H 2020, some of which we have witnessed in recent trading activity.
- There has been some favourable momentum in GP investment activity with 83% of LPs seeing deal activity pick up across both platform and add-ons vs. earlier in the year. Nevertheless, there is still some price discrepancy between buyers and sellers and earnout provisions are reemerging as a popular deal term.

COVID-19: Question Analysis

SPOTLIGHT ON VIRTUAL DILIGENCE

Q1: HAVE YOU MADE ANY NEW RELATIONSHIP INVESTMENTS IN THE POST-COVID ENVIRONMENT VIA VIRTUAL DD?





Q2: IN 2021, DO YOU EXPECT YOUR PROGRAM WILL INVEST IN ANY NEW GENERAL PARTNER RELATIONSHIPS INVESTMENTS WITHOUT ANY PRIOR IN-PERSON INTERACTION?

46%	Yes
37%	Considering
17%	No

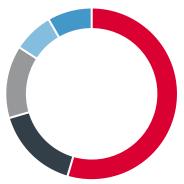


- In our report published on 3 April 2020, 54% of LPs were concerned about completing due diligence on a new General Partner relationship virtually, even if there had been prior in person interaction.
- However, as 2021 allocations start to come into focus, many LPs are re-evaluating their approach to virtual due diligence, recognizing they may need to revisit internal processes in order to remain competitive.
- 19% of LPs surveyed have already made new General Partner relationships without prior in-person interaction.
- In 2021, 46% of LPs believe they will allocate to new General Partner relationships without prior inperson interaction, while 37% of LPs are still considering this approach.
- Nonetheless, **the bar will remain extremely high.** General Partners that have spent time establishing off-cycle LP relationships are expected to be better positioned during fundraising.



Q3: WHAT IS THE PERFORMANCE OF YOUR PRIVATE EQUITY PORTFOLIO IN Q2 2020 (FROM 3/31/2020 TO 6/30/2020)?

54%	Between 0 and +10%
16%	Greater than +10%
14%	Flat
8%	Between 0 and -10%
8%	Don't know yet



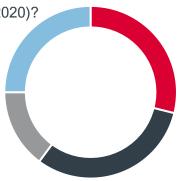
Q4: DO YOU VIEW THESE NUMBERS AS AN ACCURATE ASSESSMENT OF THESE COMPANIES' CURRENT PERFORMANCE?





Q5: WHAT ARE YOUR EXPECTATIONS FOR YOUR PRIVATE EQUITY PORTFOLIO PERFORMANCE IN Q3 2020 (FROM 6/30/2020 TO 9/30/2020)?

29%	Up
31%	Flat
15%	Down
25%	Unsure



Q6: DO YOU THINK WE HAVE SEEN A 'LOW POINT' IN VALUATIONS (DUE TO THE FALLOUT FROM COVID)?

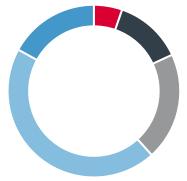
30%	Yes
33%	No
37%	Unsure





Q7: WHAT ARE YOUR EXPECTATIONS FOR PUBLIC EQUITY PERFORMANCE THROUGH THE BALANCE OF THE YEAR (FROM 6/30/2020 TO 12/31/2020)?

5%	Up (+10%)
13%	Up (<10%)
20%	Flat
45%	Down (<10%)
17%	Unsure



WHAT IS YOUR EXPECTATION FOR PRIVATE EQUITY PACING IN 2021? Q8:

19%	Higher than normal pacing
61%	"Normal" pacing (same as 2018 / 2019 deployment)
19%	Lower than normal pacing
1%	Other – unsure, will determine by year end



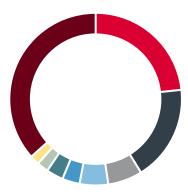
Q9: AS A RESULT OF COVID, WILL YOU TILT YOUR PRIVATE EQUITY EXPOSURE IN ANY PARTICULAR DIRECTION?

23%	More healthcare
18%	More tech
7%	Less consumer
5%	More "home" region
3%	More value-oriented
3%	More growth-oriented

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2%	l
37%	(

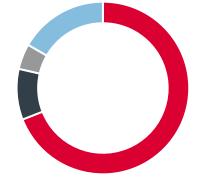
Less energy

Less "home" region Other / No change



Q10: ARE YOU STARTING TO SEE DEAL ACTIVITY PICK UP?







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