

## PRESS RELEASE

### Rede Partners promotes Kristina Widegren to Partner

**London, [16] July 2019:** Rede Partners, a leading independent fundraising advisor to the private equity industry, is pleased to announce the promotion of Kristina Widegren to the role of Partner, joining co-founders Scott Church and Adam Turtle in the firm's partnership.

As a Partner, Kristina will be responsible for leading Rede's European investor coverage and will also play an integral and important role in Rede's client relationships.

Kristina, has substantial private equity and financial markets experience, and has worked across Rede's clients from some of the largest Pan-European managers to specialist first time funds. She has particular expertise in the Nordic region, the Netherlands, Italy and Spain.

Prior to joining Rede, Kristina worked as a Director within the Investor Relations team of Palamon. Prior to Palamon she spent seven years at Lehman Brothers in ECM, responsible for relationship and coverage of European clients and the execution of transactions totalling over \$30bn.

**Commenting on the promotion, Scott Church, Co-Founder at Rede Partners, said:** "Kristina is an exemplary and highly talented professional with a proven track record in the fundraising industry. Over the last six years, Kristina has played an instrumental role in growing Rede and ensuring our ongoing success, particularly across Europe. We are delighted to welcome Kristina to the partnership in what is a well-deserved promotion."

**Kristina Widegren, Partner, commented:** "I am extremely proud to join Rede's partnership alongside Adam and Scott, who have managed in less than ten years to build an incredibly strong brand in the fundraising industry. I look forward to working alongside Adam, Scott, our Senior Advisers and the wider talented team to help continue taking the business forward."

**Adam Turtle, Co-Founder, added:** "This is an immensely proud moment for the business as we open the partnership up for the first time since 2011. Having grown significantly over the last eight years, Rede has firmly established itself as a leading fundraising adviser. With Kristina's support, we look forward to many more years of success built upon the commitment to deliver against our clients' objectives."

Founded in 2011, Rede has grown to over 60 professionals in London and New York, advising clients on €25 billion of primary capital raising and €2 billion of GP-led transactional volume. Rede has a highly valuable and rigorously implemented approach combining focus, a comprehensive service offering across the entire spectrum of investor-facing activities, and a long term business development perspective.

**Ends**

#### Notes to Editor

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## **About Rede Partners**

Rede Partners is a leading independent fundraising advisor to the private equity industry, which since inception in 2011 has advised clients on €25 billion of primary capital raising and over €3 billion of GP-led transactional volume. With a well-resourced 60-strong team based in London and New York, Rede has a rigorously implemented approach combining focus, a comprehensive service offering across the entire spectrum of investor-facing activities, and a long term business development perspective. The Firm's business model is underpinned by an unwavering commitment to delivering against its clients' objectives, helping them tackle the challenges and opportunities of today's capital raising environment.

For more information please visit: <https://www.rede-partners.com>