

13 Aug 2018

Rede appoints Ian Simpson as Senior Adviser and strengthens senior team

- **New Senior Adviser Ian Simpson bolsters Rede's deep industry knowledge and advisory capabilities**
- **Total of seven new senior hires in 2018, across all key areas of the business**
- **Growth in personnel follows recent client successes and Rede's expansion in North America**

London, 13 Aug 2018: Rede Partners, a leading independent fundraising advisor to the private equity industry, has strengthened its team with a number of new senior hires, bringing the firm's total headcount above 40.

New hires include industry veteran Ian Simpson who joins Rede as a Senior Adviser, bolstering the business' deep industry knowledge and advisory capabilities. Ian has spent 30 years advising and fundraising for some of the most reputable managers in European and US private equity. He co-founded Helix Associates, Europe's first independent boutique placement agent and most recently was Managing Partner of Amala Partners.

This appointment follows other senior hires with Principals Gabrielle Joseph (Head of Due Diligence and Client Development) and Mike Camacho (GP-Led Transactions Team) joining in recent months as well as Michael Wode, formerly of MVision, recently taking the role of General Counsel and Chief Compliance Officer. In addition, three new Associate Principals joined the firm's Distribution and Advisory teams: Hylke Hertoghs, Chris Miller and Sarah Ubsdell.

The new hires further strengthen Rede's ability to deliver a world-class fundraising service to meet its clients' business objectives. Since January 2018, Rede Partners has held final closes on seven primary funds: PAI's seventh fund at €5 bn; £900m for Alchemy's fourth Special Opportunities fund; €635m for Ambienta III; €330m for Miura Capital's third fund; Edda, a SEK 3bn platform extension for Verdane Capital; as well as debut funds for first time managers Apiary Capital (£200m) and Volpi Capital (€185m).

Commenting, Adam Turtle, Co-Founder and Partner at Rede said: "Ian's wealth of industry experience makes him a valuable source of insight and advice for our clients. Growing to over 40 professionals is just the latest exciting milestone for Rede Partners this year, following the strengthening of our North American operations and a succession of exceptional results for our clients.

"Since founding Rede in 2011 we have built a strong, transatlantic team which has allowed us to consistently deliver against our clients' objectives in a complex market. Our strong team and deep industry expertise enables us to give the very highest quality advice while maintaining the focused approach that has been at the heart of our success to date."

Ian Simpson, newly appointed Senior Adviser added: "Rede has quickly established itself as highly regarded and successful advisor to some of the industry's best known and exciting managers. I have followed the firm's progress closely, so I am delighted to now play a part in its next phase of growth and development."

2018's new hires at Rede Partners:

- Ian Simpson, Senior Adviser

- Mike Camacho, Principal (GP-Led Transactions Team)
- Gabrielle Joseph, Principal (Head of Due Diligence and Client Development).
- Hylke Hertogs, Associate Principal (Distribution)
- Chris Miller, Associate Principal (Distribution)
- Sarah Ubsdell, Associate Principal (Advisory)
- Michael Wode, General Counsel and Chief Compliance Officer

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Notes to Editor

Contacts

Instinctif Partners

Ambrose Fullalove – ambrose.fullalove@instinctif.com – 020 7457 2831

Ross Gillam – ross.gillam@instinctif.com – 020 7457 2035

About Rede Partners

Rede Partners is a leading independent fundraising advisor to the private equity industry, which since inception in 2011 has advised on primary fundraisings and secondaries aggregating over €21 billion for its clients. With a well-resourced team of over 40 professionals based in London and New York, Rede has a rigorously implemented approach combining focus, a comprehensive service offering across the entire spectrum of investor-facing activities, and a long-term business development perspective. The Firm's business model is underpinned by an unwavering commitment to delivering against its clients' objectives, helping them tackle the challenges and opportunities of today's capital raising environment.