

## Rede Partners to strengthen its North American presence with Co-Founder Scott Church relocating to New York

**London, 04 Jun 2018:** Rede Partners, a leading independent fundraising advisor to the private equity industry, is set to strengthen its North American presence with Co-Founder and Partner, Scott Church, relocating from London to lead the firm's New York office later this year.

The move, set to take place in August, will see Scott continue the firm's international expansion following the opening of a dedicated New York office in 2017.

In his new role, Scott will have responsibility for the firm's North American operations as it seeks to build upon the strong distribution platform it has established in the region over the past seven years, raising over \$4 billion for Rede's clients from leading institutional investors. Under Scott's guidance the firm will also seek to partner with a limited number of best-in-class North American GPs to deliver Rede Partners' industry-leading advisory and placement capability.

Scott's relocation will bring Rede's New York team to a total of four people, with plans for additional hires in due course.

Other senior figures in the team include Principal, Alexandra Zarrilli, who joined the company in early 2017 and brings nearly fifteen years of fundraising and investor relations experience, including nearly six years in a senior role at Park Hill Group. Associate Principal, Ian Flavell, joined Rede's New York office after three years in Rede's London office and brings with him eight years of financial services experience.

**Commenting, Scott Church, Co-Founder and Partner said:** "We're excited about the opportunity to provide our clients with an even better service through establishing a deeper presence and network across North America. We already have an excellent North American distribution operation which gives us a strong platform for further growth."

"Longer term we aim to selectively add US GPs to our client base, while maintaining the focused approach that has been at the heart of our success to date."

**Adam Turtle, Co-Founder and Partner added:** "The opening of the US office and Scott's relocation are significant milestones in Rede's continued growth and development. Having grown rapidly since founding the firm 2011, we now have a well-resourced team of over 40 professionals and advise some of the industry's most prestigious firms."

"Our ambition is to continue thoughtful and measured growth. We believe our strategic and intensive approach to fundraising is in strong demand in North America and will resonate with the local GP community."

**Ends**

### Notes to Editor

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## **About Rede Partners**

Rede Partners is a leading independent fundraising advisor to the private equity industry, which since inception in 2011 has advised on primary fundraisings and secondaries aggregating over €21 billion for its clients. With a well-resourced team of over 40 professionals based in London and New York, Rede has a rigorously implemented approach combining focus, a comprehensive service offering across the entire spectrum of investor-facing activities, and a long-term business development perspective. The Firm's business model is underpinned by an unwavering commitment to delivering against its client's objectives, helping them tackle the challenges and opportunities of today's capital raising environment.