

PRESS RELEASE

Rede Partners named ‘Placement Agent of the Year in Europe’ at 2017 Private Equity International Awards

1st March 2018 – Rede Partners, a leading independent fundraising advisor to the private equity industry, is proud to have been named ‘Placement Agent of the Year in Europe’ at the 2017 PEI Awards, hosted by Private Equity International. The PEI Awards remain the only awards in the industry decided solely by the industry, with thousands of voters across its readers.

This award, seven years post the firm being established, represents the strength and differentiation of Rede’s model, and most importantly the results it has delivered for clients. In 2017 alone Rede closed 10 funds, raising €12 billion in efficient processes, with half of these funds holding first and final closes. It has also been a breakout year for Rede’s Secondaries business, a leader in innovative GP-led transactions, with mandates worth over €500 million closed/closing by year end.

Commenting Adam Turtle, Co-Founder of Rede Partners said: *“This award is testament to the achievements of Rede’s clients during 2017, which we are very proud to have supported. The award is also a reflection of the differentiated model we have built since inception, centred around developing thoughtful, tailored fundraising solutions to meeting our client’s objectives, combined with intensity and focus in execution. I’d like to thank the Rede team who have worked so hard to achieve this.”*

Commenting Scott Church, Co-Founder of Rede Partners said: *“We would like to thank all our clients and partners who have been a part of the Rede journey so far. 2017 was another standout year for the firm where we continued to show how our thoughtful, creative and client centred approach provides superior alignment with our clients and consistently delivers outstanding results.”*

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About Rede Partners

Rede Partners is a leading independent fundraising advisor to the private equity industry, which since inception in 2011 has advised on primary fundraisings and secondaries aggregating over €20 billion for its clients. With a well-resourced 40 person team based in London and New York, Rede has a rigorously implemented approach combining focus, a comprehensive service offering across the entire spectrum of investor-facing activities, and a long-term business development perspective. The firm’s business model is underpinned by an unwavering commitment to delivering against its client’s objectives, helping them tackle the challenges and opportunities of today’s capital raising environment.